



CLUSTER UNIVERSITY SRINAGAR

UG-3rd Semester (NEP)

Subject: Journalism and Mass Communication

Course Title: Print Journalism

MAJOR

Course Code: UGJOR22J301

Total Credits: (Theory: 04; Tutorial/Practical:02)

Objectives:

1. To familiarize students with basics of reporting in print media
2. To acquaint them with writing norms for print media platforms
3. To introduce the basics of editing in print news publications

Learning Outcomes

1. Students would be able to familiarize themselves with the reporting basics in print media.
3. Students would be able to understand the structuring of news reports
4. Students would be able to gain knowledge of editing principles and practices

UNIT I	Information Gathering: Tools and Methods
	a) Sources of News, Firsthand Observation, Background Research b) Interviewing: Principles and Practices c) Using Documents and web database d) Attribution, Verification, Multi-Sourcing
UNIT II	Story Structure
	a) Beat Reporting: Politics, Health, Environment, Business, Sports etc b) Inverted Pyramid Story structure c) Lead, Types of Leads, Nut Graph d) Features & Profiles: Broadsheet, Tabloid and Magazine Writing
UNIT III	Basics of Editing
	a) Newspaper Organizational Structure: Divisions and departments b) Need for Editing, Role and responsibilities of Copy Editor c) Purpose and types of headlines d) Essentials of headline writing, Writing captions
UNIT IV	Editorial Writing
	a) Editorial writing b) Stylesheets (AP/Reuters) c) Newspaper terminology d) Award winning news stories; Print journalism in digital age
	Tutorials
UNIT V	Assignments
	a) Story Ideation, Background research b) Interviewing sources, Analyzing documents c) Writing a hard/soft news story
UNIT VI	Assignments
	a) Editing press releases b) Editing reporter stories c) Editing speech drafts/ reports

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